

Job Shadowing

Start: 01-06-2016 - **End:** 31-05-2018

Project Reference: 2016-1-AT01-KA104-016268

Programme: Erasmus+

Key Action: Learning Mobility of Individuals

Action Type: Adult education staff mobility

Topics: Entrepreneurial learning - entrepreneurship education, Enterprise, industry and SMEs (incl. entrepreneurship)

Background of the Project

In the course of my job shadowing at the Ekonomski Institut Maribor, I would like to "shadow" Mag. Vida Perko, a Vice President of Regional Board of Women Professionals and Women in Business and a Member of the Assembly of the (national) Chamber of Commerce to "observe" interesting practices including entrepreneurial materials, research methods, databases, and tools on a European level for my future projects. Throughout the job shadowing, we are planning at least ten face-to-face workshops dedicated to discussing entrepreneurship education with a focus on adult learners. While guiding her in her daily activities I will actively present hands-on activities about current and planned projects to identify and discuss potential cooperation opportunities in the context of the job shadowing period. The exploration and exploitation of potential synergies build important cornerstones of this action. Lessons learned and know-how transfer by exchanging experiences provide further essential elements of my job shadowing to learn from a high-profile expert. With respect to dissemination I plan to prepare an academic article about my received knowledge. Through this job shadowing a sustainable and trusting foundation for a potential cooperation and long term collaboration will be build.

Objectives

In the course of the job shadowing I want to gain knowledge by several interviews, discussions, and workshops. Therefore, I have already prepared an interview guideline, a project abstract for widespreading it to Vida Perko's contacts, a questionnaire and a literature list. My visit to Mag. Vida Perko at the Ekonomski Institut Maribor offers the unique possibility to get a profound insight into European projects and know how (project structure, sequence, processes, plans, risk management, problems, communication tools, dissemination and exploitation, evaluation tools, didactics, methodology, used databases, web-based E-learning tools, software and other innovative new methods, multimedia instruments and models for teaching entrepreneurship). A sustainable aim is to transfer the know how to new curricula of my entrepreneurial projects, my adult trainings, seminars, and workshops in Austria. My overall goal as micro firm and independent trainer is to be able and well prepared to play an active role in future successful European projects as well.

Number and Profile of Participants

Ing. Mag. Dr. Katharina Fellnhöfer (1 female person). In 02/2010 I established my company after my PhD studies at University Innsbruck in Austria. After writing my dissertation I founded the legal entity - micro firm - with three main commercial sectors "service of automatic data processing", "innovation consultancy", and "trainings and seminars". Beside my trainings and entrepreneurial education seminars I



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am active as an web entrepreneur with two web projects: the independent agricultural platform www.feldundhof.com and the E-learning platform www.farm2study.com. In future I would like to offer a new course dedicated to entrepreneurship. Participants (female and elders) should be prepared to boost their entrepreneurial thinking and orientation in their daily routines.

Description of Activities

Shadowing and interviewing Mag. Vida Perko. I have already structured a milestone plan and an interview guideline. Asking questions about her methods, tools, materials, databases, seminars, trainings, experience, and lesson learned in European projects. My long run goal is to identify potential cooperation projects for a future collaboration with her.

Methodology

Observed in the course of personal interviews and workshops I would like to get answers and ideas to following questions: (1) What is important when setting up a European platform with entrepreneurial stories? (2) What special skills, competences, tools, databases, ideas, software, games, models, studies, results, evaluation tools, plans, experience and methods are used in your seminars, trainings, R&D projects, and European projects with respect to entrepreneurship education? (3) What about our future? Brainstorming and evaluating cooperation and collaboration ideas to build a sustainable foundation for future projects.

Impact

The desired impact of the job shadowing will be that I implement the new learned and discussed methods and materials in-class, in my trainings, in my seminars, and workshops. I will use all gained information, tools and knowledge for my future European projects. At an international level I will prepare articles and wide spread them through international academic channels and PR channels in the long run. Tangible results are the improvement of my practical E-learning tools and materials for my courses and seminars for adult learners. Intangible results include knowledge and experience gained, increased skills, competences, and achievements.